



**RENEWABLE
REALITIES
EVENTS**






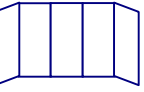
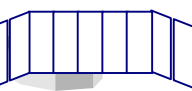
**2004 THE VIRTUAL
EXHIBITION**

Virtual Exhibition Price Guidelines

REGISTERED VISITOR: Attend as a registered visitor and make contact with other attendees that have similar interests

Description	Price ¹ GBP £	Price ¹ Euro €	Price ¹ US \$	What Visitors Will Get From Renewable Realities	What Renewable Realities Needs Registered Visitors to Provide
Registration Fee	£10	€15	\$19	- Registration to the site for 1 year - Database entry of key skills & interests	- Completed Registration Form (including key words section)

EXHIBITING: Create you own brand identity within a spectacular navigable exhibition arena which will run for 1 year

Description	Price ¹ GBP £	Price ¹ Euro €	Price ¹ US \$	What Exhibitors Will Get From Renewable Realities	What Renewable Realities Needs Exhibitors to Provide
 Wall poster (A0)	£95	€143	\$181	<ul style="list-style-type: none"> - Display for 1 year - Monthly update on exhibition performance stats re visitors etc - Specific enquiries diverted to you by email - Database entry of key skills & interests - Option for quarterly refresh (at cost) - Access to general enquiry bulletin board - Listing in exhibition catalogue 	<ul style="list-style-type: none"> - Completed Registration Form (including key words section) - Images in jpeg/tiff/bmp format - Text in MS Word or equivalent
 Hanging poster (1m x 2m)	£145	€218	\$276		
 Turning hanging poster (1m x 2m)	£175	€263	\$333		
 Turning pull up floor banner (1m x 2.5 m)	£195	€293	\$371		
 Pop-up stand (2m x 3m)	£245	€368	\$466	<ul style="list-style-type: none"> - Display for 1 year - Monthly update on exhibition performance stats re visitors etc - Specific enquiries diverted to you by email - Database entry of key skills & interests - Matching with search enquiries - Exhibit located on overview map - Option for quarterly refresh (at cost) - Access to general enquiry bulletin board - Listing in exhibition catalogue 	<ul style="list-style-type: none"> - Completed Registration Form (including key words section) - Images in jpeg/tiff/bmp format - Text in MS Word or equivalent - Promotional text in MS Word or equivalent - Any documents in pdf format - Any video clips in mpeg format
 Small shell scheme (5 m wide)	£345	€518	\$656		
 Large shell scheme (9 m wide)	£495	€743	\$941		
Complete room	£1450	€2175	\$2755		
Bespoke	Q.O.R ²	Q.O.R ²	Q.O.R ²	<p>Further Information:</p> <p>In order to get the most from your exhibit, please consider the following points:</p> <ul style="list-style-type: none"> - Keep graphics simple - Limit text to less than 30 words per display item - Exploit the virtual 3D environment however you can to show technologies etc - Keep pdf downloads as small as possible - Remember that you can upgrade your exhibit on a quarterly basis (at cost), keeping visitors appraised of you latest developments and initiatives <p>View real examples of options online at www.renewablerealities.com</p>	
Accessories to displays:					
pdf	£20	€30	\$38		
Video	£100	€150	\$190		
3D models ³	£600	€900	\$1140		
Plasma screen (PowerPoint)	£100	€150	\$190		
E leaflet	£100	€150	\$190		
E brochure	£200	€300	\$380		
Sound track	£200	€300	\$380		
Chat room link	£200	€300	\$380		

SPONSORSHIP OPPORTUNITY: Sponsor a room and have a "blimp" airship circulating around it marked in your livery

Description	Price ¹ GBP £	Price ¹ Euro €	Price ¹ US \$	What Sponsors Will Get From Renewable Realities	What Renewable Realities Need Sponsors to Provide
Sponsorship Fee	£2000	€3000	\$3800	<ul style="list-style-type: none"> - Display for 1 year - Monthly update on exhibition - Database entry of key skills & interests - Matching with search enquiries - Exhibit located on overview map - Option for quarterly refresh - Access to general enquiry bulletin board - Listing in exhibition catalogue 	<ul style="list-style-type: none"> - Completed Registration Form (including key words section) - Images in jpeg/tiff/bmp format - Text in MS Word or equivalent - Promotional text in MS Word or equivalent - Any documents as pdf's - Any video clips as mpegs

¹ Sales Tax/VAT at 17.5% is applicable in all cases but may be reclaimed if exempt [UK National Helpline: +44 (0)845 010 9000] ² Quotation on request

